

Marketing and Communications Internship Description

Green School Bali is a progressive, dynamic and wall-less Pre-K to Grade 12 educational institution, located in the lush jungle of Bali, Indonesia.

Internship Description:

Green School's Marketing and Communications team are in charge of providing accurate external communication to all Green School community members and beyond. As well as providing the branding and media guidelines.

The intern will work alongside and get direct mentoring from the Marketing and Communications team in all stages. Through this internship, you will gain valuable skills and knowledge with regards to current communication, marketing, and social media trends that will prepare you to enter the work environment.

Role Description:

Digital Marketing focus includes:

- Assisting in social media planning and engagement
- Monitoring social media analytics and providing reports of growth and other activities
- Collecting and documenting activities for content around the campus
- Research online trends in digital marketing and provide suggestions for Green School Bali's content and performance

Communications focus includes:

- Market research
- Monitoring media outreach and providing suggestion to Communications Team
- Monitoring backlink and reaching out to the media

General responsibilities include but are not limited to:

- Assisting the team with daily marketing plans
- Brainstorming and researching marketing strategies and market trends

Requirements:

- **Excellent English and communication skills, both in writing and speaking**
- Willingness to learn new skills
- Strong attention to detail and organizational skills
- Ability to adapt and work within a multi-cultural community
- Knowledge and familiarity with social media channels (Facebook, Instagram, YouTube, LinkedIn, Twitter)

Working Hours: 8.00 AM - 4.00 PM | **Duration:** Jan-Jun 2022 | **Wage/Salary:** Paid